

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4555
Estimate Number	4555

Invoice #	165032-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165032
Alt Order #	08290001
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a								
		Q4 ISSUE V5.9									
				09/13/16 to 09/19/16		4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	10:28 AM	PRA-TV16-24H	\$350.00		2
	WRAL			W	09/14/16	:30	10:59 AM	PRA-TV16-24H	\$350.00		4
	WRAL			Th	09/15/16	:30	10:48 AM	PRA-TV16-24H	\$350.00		3
	WRAL			M	09/19/16	:30	10:47 AM	PRA-TV16-24H	\$350.00		1
2	WRAL	Tonight Show	11:35p-1237xm								
		Q4 ISSUE V5.9									
				09/13/16 to 09/19/16		2x	MTWT---				
	WRAL			W	09/14/16	:30	11:50 PM	PRA-TV16-26H	\$400.00		2
	WRAL			M	09/19/16	:30	12:14 AM	PRA-TV16-24H	\$400.00		1
3	WRAL	WRAL Noon News	12-1p								
		Q4 ISSUE V5.9									
				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL			W	09/14/16	:30	12:52 PM	PRA-TV16-24H	\$800.00		1
	WRAL			M	09/19/16	:30	12:53 PM	PRA-TV16-24H	\$800.00		2
4	WRAL	Dr. Phil	3-4p								
		Q4 ISSUE V5.9									
				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL			Th	09/15/16	:30	3:14 PM	PRA-TV16-26H	\$700.00		1
	WRAL			F	09/16/16	:30	3:21 PM	PRA-TV16-24H	\$700.00		2
5	WRAL	WRAL 4p News	4-5p								
		Q4 ISSUE V5.9									
				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL			W	09/14/16	:30	4:54 PM	PRA-TV16-26H	\$900.00		1
	WRAL			Th	09/15/16	:30	4:30 PM	PRA-TV16-24H	\$900.00		2
6	WRAL	WRAL 5p News	5-530p								
		Q4 ISSUE V5.9									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	WRAL 5p News	5-530p								
		Q4 ISSUE V5.9									
					09/13/16 to 09/19/16	3x	MTWTF--				
	WRAL			Tu	09/13/16	:30	5:30 PM	PRA-TV16-24H	\$1,800.00		1
	WRAL			Th	09/15/16	:30	5:23 PM	PRA-TV16-24H	\$1,800.00		2
	WRAL			M	09/19/16	:30	5:28 PM	PRA-TV16-26H	\$1,800.00		3
7	WRAL	WRAL 530a News	530a-6a								
		Q4 ISSUE V5.9									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	5:53 AM	PRA-TV16-24H	\$1,100.00		2
	WRAL			M	09/19/16	:30	5:54 AM	PRA-TV16-26H	\$1,100.00		1
8	WRAL	WRAL 530p News	530-6p								
		Q4 ISSUE V5.9									
					09/13/16 to 09/19/16	3x	MTWTF--				
	WRAL			Tu	09/13/16	:30	5:54 PM	PRA-TV16-24H	\$2,000.00		2
	WRAL			Th	09/15/16	:30	5:45 PM	PRA-TV16-26H	\$2,000.00		3
	WRAL			F	09/16/16	:30	5:39 PM	PRA-TV16-24H	\$2,000.00		1
9	WRAL	WRAL 6p News	6p-6:30p								
		Q4 ISSUE V5.9									
					09/13/16 to 09/19/16	3x	MTWTF--				
	WRAL			Tu	09/13/16	:30	6:23 PM	PRA-TV16-24H	\$2,500.00		1
	WRAL			Th	09/15/16	:30	6:29 PM	PRA-TV16-24H	\$2,500.00		3
	WRAL			F	09/16/16	:30	6:09 PM	PRA-TV16-26H	\$2,500.00		2
10	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 ISSUE V5.9									
					09/13/16 to 09/19/16	2x	MTWTF--				
	WRAL			Th	09/15/16	:30	6:08 AM	PRA-TV16-24H	\$2,000.00		2
	WRAL			M	09/19/16	:30	6:38 AM	PRA-TV16-24H	\$2,000.00		1
11	WRAL	NBC Nightly News M-F	630-7p								

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Alt Order #	08290001
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Q4 ISSUE V5.9											
12	WRAL	Inside Edition	7-730p	09/13/16 to 09/19/16 3x MTWTF--							
				Tu	09/13/16	:30	6:52 PM	PRA-TV16-24H	\$2,300.00	2	
				F	09/16/16	:30	7:00 PM	PRA-TV16-24H	\$2,300.00	1	
				M	09/19/16	:30	6:59 PM	PRA-TV16-24H	\$2,300.00	3	
Q4 ISSUE V5.9											
13	WRAL	Today Show	7-9a	09/13/16 to 09/19/16 4x MTWTF--							
				Tu	09/13/16	:30	7:29 PM	PRA-TV16-24H	\$1,300.00	3	
				W	09/14/16	:30	7:20 PM	PRA-TV16-24H	\$1,300.00	2	
				F	09/16/16	:30	7:23 PM	PRA-TV16-24H	\$1,300.00	4	
				M	09/19/16	:30	7:27 PM	PRA-TV16-24H	\$1,300.00	1	
Q4 ISSUE V5.9											
14	WRAL	Entertainment Tonight	730-8p	09/13/16 to 09/19/16 8x MTWTF--							
				Tu	09/13/16	:30	8:38 AM	PRA-TV16-24H	\$900.00	1	
				Tu	09/13/16	:30	8:59 AM	PRA-TV16-24H	\$900.00	7	
				W	09/14/16	:30	7:21 AM	PRA-TV16-24H	\$900.00	2	
				Th	09/15/16	:30	7:20 AM	PRA-TV16-24H	\$900.00	3	
				Th	09/15/16	:30	8:29 AM	PRA-TV16-26H	\$900.00	8	
				F	09/16/16	:30	8:37 AM	PRA-TV16-24H	\$900.00	4	
				M	09/19/16	:30	7:22 AM	PRA-TV16-24H	\$900.00	6	
				M	09/19/16	:30	8:59 AM	PRA-TV16-26H	\$900.00	5	
				Q4 ISSUE V5.9							
15	WRAL	Today Show II	9a-10a	09/13/16 to 09/19/16 2x MTWTF--							
				F	09/16/16	:30	7:41 PM	PRA-TV16-26H	\$1,200.00	2	
				M	09/19/16	:30	7:46 PM	PRA-TV16-26H	\$1,200.00	1	

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Account Executive	Cheryl Blair	Alt Order #	08290001
Sales Office	Washington Telerep	Deal #	
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Billing Type	Cash	Advertiser Code	750
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Q4 ISSUE V5.9											
				09/13/16 to 09/19/16		4x	MTWTF--				
	WRAL			Tu	09/13/16	:30	9:53 AM	PRA-TV16-24H	\$400.00		3
	WRAL			W	09/14/16	:30	9:58 AM	PRA-TV16-26H	\$400.00		2
	WRAL			Th	09/15/16	:30	9:30 AM	PRA-TV16-24H	\$400.00		1
	WRAL			F	09/16/16	:30	9:54 AM	PRA-TV16-26H	\$400.00		4
16	WRAL	Late News	11-1135p								
Q4 ISSUE V5.9											
				09/13/16 to 09/19/16		2x	MTWTF--				
	WRAL			Tu	09/13/16	:30	11:32 PM	PRA-TV16-24H	\$1,800.00		2
	WRAL			Sa	09/17/16	:30	11:32 PM	PRA-TV16-24H	\$1,800.00		1
17	WRAL	Voice Monday	8-10p								
Q4 ISSUE V5.9											
				09/19/16 to 09/25/16		1x	1-----				
	WRAL			M	09/19/16	:30	9:20 PM	PRA-TV16-24H	\$6,000.00		1
18	WRAL	WRAL News 6a-8a	6a-8a								
Q4 ISSUE V5.9											
				09/12/16 to 09/18/16		1x	-----1-				
	WRAL			Sa	09/17/16	:30	7:14 AM	PRA-TV16-24H	\$500.00		1
19	WRAL	WRAL SAT 6pm News	6-630p								
Q4 ISSUE V5.9											
				09/12/16 to 09/18/16		1x	-----1-				
	WRAL			Sa	09/17/16	:30	6:13 PM	PRA-TV16-26H	\$725.00		1
20	WRAL	On The Record 7p	7-730p								
Q4 ISSUE V5.9											
				09/12/16 to 09/18/16		1x	-----1-				
	WRAL			Sa	09/17/16	:30	7:22 PM	PRA-TV16-24H	\$175.00		1
21	WRAL	NC SPIN	630a-7a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Q4 ISSUE V5.9			09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:30	6:48 AM	PRA-TV16-26H	\$200.00		1
22	WRAL	Saturday Today 90 min	8a-930a								
		Q4 ISSUE V5.9			09/12/16 to 09/18/16	1x	-----1-				
	WRAL			Sa	09/17/16	:30	9:29 AM	PRA-TV16-24H	\$600.00		1
23	WRAL	WRAL SUN 6p News	6p-630p								
		Q4 ISSUE V5.9			09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:30	6:29 PM	PRA-TV16-24H	\$900.00		1
24	WRAL	WRAL News Sunday	7a-9a								
		Q4 ISSUE V5.9			09/12/16 to 09/18/16	1x	-----1				
	WRAL			Su	09/18/16	:30	7:59 AM	PRA-TV16-24H	\$500.00		1
25	WRAL	America's Got Talent	8-9p								
		Q4 ISSUE V5.9			09/12/16 to 09/18/16	1x	--1----				
	WRAL		8:00 PM-9:00 PM	W	09/14/16	:30	7:59 PM	PRA-TV16-24H	\$3,500.00		1
<u>Aired Spots</u>				57							

<u>Gross Total</u>	\$72,100.00	
<u>Agency Commission</u>	\$10,815.00	
<u>Net Amount Due</u>	\$61,285.00	<u>Payment Terms 30 Days</u>

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